



U.S. General Services Administration

GSA Initiatives

Software Assurance Working Group

June 22, 2010

SmartBUY Program Overview

- SmartBUY (Software Managed and Acquired on the Right Terms) launched in June 2003.
- SmartBUY leverages the Federal government's software purchasing power.
- Supports the current administration's Homeland Security Agenda to modernize critical IT Infrastructures.
- Improves the configuration management, security, and standards of Federal computers.
- Identified as a FY 2010 IT Spending Priority by the current administration.

SmartBUY Business Model

- Provide Federal agencies the best obtainable terms and conditions
- Work with Federal agencies to understand software requirements
- Improve the configuration management, security, and standards of Federal computers
- Reduce Acquisition and Support costs
- Complement the Schedule 70 program by targeting large-volume software purchases

SmartBUY Raises Bar on Security and Standards

- SmartBUY BPAs incorporate the latest National Institute of Standards and Technology (NIST) and Office of Management and Budget (OMB) standards:
 - Federal Desktop Core Configuration (FDCC)
 - Secure Content Automation Protocol (SCAP)
 - Federal Information Processing Standards (FIPS)
 - Supply Chain Risk Management (SCRM)

SmartBUY Achievements

- SmartBUY currently has 44 active Blanket Purchase Agreements (BPAs):
 - The BPAs reside within 10 software market categories.
 - 24 of the BPAs are available for state, local, and tribal use.
 - 33 of the BPAs are with small businesses.
- FY 2009 SmartBUY Program Achievements:
 - Sales = \$222M
 - Federal Customer Savings = \$195M
- FY 2008: Federal Customer Savings > \$165M.
- Since program inception, Federal agencies savings are almost \$900M.

Strategic Initiative - Cybersecurity

➤ Strategic Solutions:

- Data at Rest encryption solutions – **completed**
- Situational Awareness and Incident Response (SAIR Tiers I, II, & III) solutions, in partnership with DHS:
 - Baseline Configuration Scanning (Tier I) – **completed**
 - Network Mapping/Path Discovery (Tier I) – **completed**
 - Vulnerability Management (Tier I) – **completed**
 - Endpoint Protection Platform (Tier II) – **in process**
 - Web Application Firewall (Tier II) – **in process**
 - Security Information and Event Mgt (Tier II) – **in process**
 - Data Flow Analysis (Tier II) – **in process**
 - Continuous Monitoring Tools (Tier III) – **in process**

What's Next?

- Ongoing augmentation of services specific to emerging IT markets (e.g., DCS, SCRM, C&A)

SmartBUY SCRM Pilot Efforts

- SmartBUY under its new Federal-wide Situational Awareness and Incident Response (SAIR) Tier II cybersecurity initiative, in partnership with DHS and the Information System Security Line-of-Business, is collaborating with the CNCI Section 11 effort, in making SAIR II a CNCI SCRM pilot.
- Through our partnership with GSA's Office of Governmentwide Policy, and based on ISO/IEC 19770-02, SmartBUY is using SAIR Tier II as a pilot for the development of standard new procurement language concerning “software tagging”.

The SmartBUY to Strategic Acquisitions Story

- SmartBUY Focus: Refined requirements from a large population of product and service offerings
- Strategic Acquisition Focus: Capability needs mapped to existing service offerings
- Repeatable Strategic Acquisition Process: Based on the SmartBUY model, OIO is developing a new strategic acquisition process to:
 - Highlight current ITS products and services
 - Identify potential new offerings, via gap analysis
 - Improve the visibility and technical/security compliance levels of ITS products
- ITS Roadmap: The new strategic acquisition process will be used to penetrate emerging market vectors (e.g., Data Center Services, Cybersecurity, Supply Chain Risk Management, Automated Certification and Accreditation or Continuous Monitoring, Health IT, Business Intelligence)

Ongoing FAS/ITS Strategic Acquisition Efforts

- Data Center Services
- Managed Trusted Internet Protocol Services (MTIPS)
- Trusted Internet Connection (TIC) Initiative
- Telecommunications Expense Management Services (TEMS)
- Certification & Accreditation (C&A) Services
- Cloud Computing Procurement
- Cybersecurity
- Identity Credentialing & Access Management (ICAM)
- Green IT
- E-mail as a Service

FAR Case Status

- Working with the FAR Council (Case 2005-014) to issue a new SmartBUY FAR clause.
- Clause will state that all agencies purchasing commercial software include SmartBUY in their acquisition process as a “mandatory source of consideration”.
- The SmartBUY clause will reside in FAR Parts 2, 7, 10, and 39.
- May 2010 – The GSA Office of the Chief Acquisition Officer (OCAO) sent the case to OMB’s Office of Federal Procurement Policy for final approval.