



SOFTWARE ASSURANCE FORUM BUILDING SECURITY IN

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DHS-DoD-DoC Software Assurance Forum Business Case Working Group Status Briefing

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CONVERSATIONS

Listening to the Private Sector to
Enable Effective Change



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Private Sector Awareness Effort

- Goal: Gain a better understanding of the level of awareness of software assurance and identify private sector road blocks
- Conducting a series of discussions to enable C-Level and Board of Directors to speak candidly about cyber security/software assurance
- *Not* a formal survey



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What we have learned so far:

- Frustration level is rising
- See diminishing returns for each investment in software assurance and cyber security
- Things are “getting better” – but it is NOT enough

Next Steps:

Continue the dialogue and gain a better understanding of operational constraints



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